



Solvent Media Application
Guide





Solvent Media Application Guide

All of our Solvent medias are cross platform with Eco-solvent, Latex and Ultraviolet ink systems. For that added protection, be sure to consider Que Media's line of Over-laminates. So, whether It's long term indoor our short term outdoor, you'll find the right media to get the job done with exceptional results!

- **Choosing the Right POS/POP Media**
- **Ideas that Stick - Self Adhesives**
- **Canvas, Textiles and Photo Papers for That Perfect Look and Feel**
- **Choosing the Right Banner Offers Long Term Solutions**
- **Over Laminates for Protection and Finish**

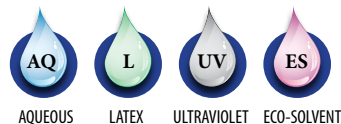


QEs & As

Q: Are any of Que Media's products compatible with other printer inks systems?

A: Yes, many of Que's products are cross platform compatible. Take a look at the ink icons to the right. These icons will appear throughout this guide to all media that applies.

Identifying Media Ink Sets:





Choosing the Right POS/POP Media

Point of Sale, retractable stands, pop-up and tradeshow display film.

Choosing the right media for POS/POP, application can be a complex task balancing durability and cost. Que media has the perfect solution for your solvent ink systems.

BEST FOR EVERYDAY ROLL-UP BANNERS

SWRPPBO Prism™
Satin Block-out Film



Bright white satin top coating for bright color graphic printing. The block-out layer give your graphic "POP" with no wash-out from the backside. The back side coating creates a economical product with good stay-flatness. The perfect solution to short-term trade show displays and posters.

- Window Application with Mounting Adhesive
- Durable Posters
- Trade Show Display
- Low Cost Roll-Up

BEST FOR INDOOR/OUTDOOR EXHIBITION DISPLAYS

SPOP Evoque™
Satin POP Banner



With it's perfect blend of rigidity and flexibility for easy handling, this Pop film can be laminated for increased protection but is not necessary. Strong enough for multiple display insertions without breaking, tearing or chipping. 100% block-out.

- Trade Show Booths
- High-End POS

Did You Know...

POS vs POP

In shopping malls or super stores, the queues where people gather to make payments for the items they have purchased at various computer terminals are referred to as Point of Sale. On the other hand, Point of Purchase is the place where they see the display of the item and selects it for purchase. The Point of purchase is of course quite different, and sometimes quite far away from the Point of sale, which is usually near the exit point of a store or the floor. Point of Purchase is obviously more important from the point of view of making display more attractive for the customers and to make a customer buy more from the available space and product range. These days there are consultants that are hired to make Point of Purchase more attractive and consumer friendly so as to be able to generate more sales.

Compare:



Polyester (PET)

Polyester Film (PET)
Dimensionally stable, will not tear or shrink Completely lay-flat under any condition.



Polypropylene (PP)

Polypropylene (PP) will give you a good balance between cost and durability. This media has good tear resistance and will not shrink over time.



Choosing the Right POS/POP Media... More Roll-up and "Pop-in" Solutions

BEST FOR ROLL-UP BANNER AND BLOCK OUT BANNER

SBOB Parade™
Hybrid Blockout Display Film



SBOB is our most popular roll-up display film. This hybrid-semi rigid film offers the durability and stability of PET film along with the economical price of polypropylene. It has the preferred white back and stay-flatness required for good looking banner stand displays. Use with any of our roll-up banner stands for a complete solution.

- Roll-up Banner Stands
- Pop-in Display Units
- Interior Window Displays when Used with Our Mounting Adhesive
- POP Advertising

BEST FOR EASY TO REMOVE WINDOW APPLICATION

SCLNGW Statique™
White Static Cling



Easy on/Easy off; this static cling product is easy to apply on any window surface. High white point offers full color gamut, vivid print. High quality paper liner for easy contour cutting and release.

- Fast Food Chains
- Window POP
- Corporate Logo Prints

BEST FOR INDOOR AND OUTDOOR BACKLIT DISPLAYS

SBLFM Apollo™
Satin Indoor/Outdoor Backlit



Our coated PET film has a low-glare satin top coating that dries quickly and produces dense blacks and vivid colors that will pop with a light box. It is appropriate for outdoor display and is scratch resistant. Laminate for further protection with one of our Millennium laminates.

- Kiosks
- Indoor/Outdoor Backlit Display
- Transit Display
- Trade Show Display

BEST FOR LOW COST ROLL-UP AND DISPLAY UNIT FILM

SUBRG Unique™
Textured Block-Out Display Film



This rich, anti-glare texture will show exceptionally well in banner stand applications. The dark gray back will keep your images bright with no wash-out. Designed to lay-flat, this hybrid film is a cost effective option over PET film.

- Roll-Up Banners
- Indoor/Outdoor Signage
- Poster POP
- Movie Posters & Product Spotlights

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Identifying Media Ink Sets:





Ideas that Stick- Self Adhesives

Several applications with permanent and removable adhesives.

Ask yourself these two questions:

- What is the material of the mounting surface
- How long do I want to display it?

Permanent adhesive is very aggressive and will adhere upon contact with mounting surface. It forms a lasting bond and will likely leave a residue when removed.

Textured or rougher surfaces such as interior walls do not have enough surface area for a low tack adhesives to grip and maintain adhesion therefore require a permanent adhesive.

Removable adhesives are just that. They are designed to be removed or repositioned with relative ease. They generally leave little or no residue. Smooth surfaces such as windows and mounting boards work best with removable adhesive media.



BEST FOR INDOOR/OUTDOOR MOUNTED DISPLAYS

SGV SmartChoice™
White Glossy Vinyl with Adhesive



SGV is your best option for everyday use. With its bright white surface for the brightest color graphics and its improved double-side PE coated liner for easy installations, as well as the solvent acrylic adhesive for longer term adhesion, this product is sure to be your go-to for most mounted jobs. Economically priced to stay ahead of your competition.

- Floor Graphics
- Flexible or Mounted Signage
- Trade Show Graphics

BEST FOR GLOSSY PHOTO REPRODUCTION

SMV Smart Choice™
White Matte Vinyl
with Permanent Adhesive



4.5 mil white vinyl with clear, permanent pressure sensitive adhesive is designed for solvent, UV and latex-based inkjet printing. This good quality, budget-friendly film can be used for promotional grade graphics, such as signs, decals and POP displays. Matte finish. Up to 3 year outdoor durability (unprinted)

- POP Display
- Flexible or Ridged Mounted Signage
- Decals

- Mount to foam or PVC board as well as smooth surfaces such as windows.
- Polypropylene (PP) will give you a good balance between cost and durability. This media has good tear resistance and will not shrink over time.
- Vinyl (PVC) is soft, flexible and offers a great amount of durability because it will not tear easily. Calendered vinyl will shrink over time, this is especially a problem when printing edge to edge or trimming to the print. Always leave a minimum of 1/8" border to reduce this process.

COMPARE:



Removable Adhesive

Low tack adhesive removes easily in a moderate amount of time leaving no residue. Best used for short term use.



Permanent Adhesive

Very aggressive for long term and/or outdoor elements leaving residue. It will require a solvent to remove residue.



...More Self Adhesives

BEST FOR INDOOR/OUTDOOR BUBBLE FREE MOUNTING

SGVBF EZ-on™
Removable Glossy Vinyl with Air Egress Liner



SGVBF has a heavy Stay-flat coated liner and air egress technology allowing for easy application and removal. Solid grey, removable adhesive to block-out anything under the graphic and add color "pop". Use on windows or any smooth mounting surface. This product works extremely well with all print and cut systems.

- Window Display
- Decals
- Rigid Board

BEST FOR ULTRA VIBRANT VIEW THROUGH GRAPHICS

TRUEVIEW TrueView™
Clear Film with Screen Printed Pattern and Removable Adhesive



TRUEVIEW was developed to offer a more graphically stimulating OVV film. No need to laminate this perf to keep the grit and grime out of the holes. It is already smooth on the surface. Due to the production method, end users can choose something other than a hole pattern which will make their graphic really stand out. Available with traditional perf circle pattern, line pattern or fabric mesh pattern.

- Surf Shop Windows
- Movie Theaters
- Shopping Malls
- Anywhere to Replace Traditional Perf



BEST FOR VIEW THROUGH WINDOW DISPLAY

PV1 Solvue™
60/40 Perforated Vinyl w/ Removable Adhesive



Exterior window mount perforated 7 mil calendared white vinyl with removable adhesive. PV1 has the right amount of vinyl for optimum graphic, 60% and the perfect amount of perforation for outside view, 40%. Comes with paper liner and is durable enough to last 3 years outdoor.

- Retail and Commercial Signage
- Decals
- Window Posters

BEST FOR SHORT TERM VIEW THROUGH GRAPHICS

ECOVV ECOvue™
70/30 Perforated Vinyl w/ Dual Liner



The 70/30% perforation pattern allows for the maximum print surface, making it ideal for all retail exterior-mount window graphics requiring small detail and text. Clear adhesive, removable up to one year. The dual perforated paper liner allows use with all printer platforms, solvent, latex and UV. Up to 2 years outdoor durability (unprinted).

- POP Decals
- Retail and Commercial
- Window Signage

COMPARE:



60/40 View Through

This perforated vinyl allows 60% of printable area allowing 40% of viewing through the window.



70/30 View Through

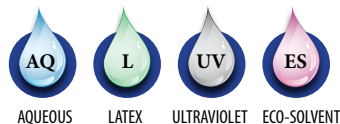
This perforated vinyl allows 70% of printable area allowing 30% of viewing through the window.

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Identifying Media Ink Sets:





BEST FOR GLOSSY PHOTO REPRODUCTION

SGLP9 Argus™
High Gloss Photo Paper



This is not like the "standard" solvent photo papers on the market. QM-SGLP9 is a true, professional grade (RC coated), high gloss photo paper that produces exceptional results. The paper stock is a nice heavier weight. It can be used with any eco solvent, latex and UV print systems.

- Photo Reproduction
- Gallery and Artist Renditions
- Wedding Photography
- High-end Posters

BEST FOR LONG TERM FRAMING GALLERY PHOTOGRAPHS

SOLCAN: Atlas™
Professional Gallery Matte Canvas



SOLCAN is a 35% Cotton / 65% Polyester blend that is a stretchable, crack-resistant canvas. Unlike most solvent canvas products, SOLCAN provides a consistent matte printing surface that allows for extremely wide color gamut, rich black densities, while still offering the traditional artist's texture look and feel.

- Great for Indoor Gallery Wrap
- Backdrops & Signage
- Photo Reproduction



Canvas, Textiles and Photo Papers for That Perfect Look and Feel

- Soft signage, roll-up banner displays, backdrops, flag and artist display.
- Eco friendly fabrics - 100% recyclable polyester.
- All of Que Media fabrics are woven at our factory under the best, highest quality conditions.

Did You Know:

Photo quality results with solvent printers? With the ongoing advancement of solvent based printers; resolution, and color gamut, Solvent printers improve with each generation. Of course, long lasting outdoor graphic displays are the main reason for running prints on durable media, but consider high end results as well.

BEST FOR GALLERY WRAP FRAMING

QM-SGLCAN Atlas™
Professional Gloss Canvas



SGLCAN consists of a perfect blend of polyester and cotton with a dense high gloss top coat that will not crack, even in a high production environment when stretching mechanically. No need to fix or laminate which saves time and money. Gorgeous deep blacks and high color gamut.

- Gallery Wrap Framing
- Backdrops & Signage
- Photo Reproduction

BEST FOR FLAG & SOFT SIGNAGE

SPFLS Fabrique™
Ultra Light Semi-gloss Fabric



Que Media's Ultra Light fabric has a soft feel but is rigid enough to run through your printer without bunching. Made out of 100% polyester, creating a very durable POS display. Hang flags or banners for retail or home decor. Can be easily sewn and grommeted with banner tabs. The finish is a very light semi-gloss, almost matte.

- POP Display
- Banner
- Window Display
- Photo Reproduction

BEST FOR ROLL UP AND SOFT BANNER DISPLAY

SPFSS Fabrique™
Super Heavy Semi-satin Fabric



This super heavy fabric can be used for a multitude of applications, hanging banners, theater drops, decor, gallery wraps and much more. Very strong, practically tear proof. Top coated with a matte, semi-satin finish. Can be recycled when using latex inks.

- Decor Gallery Wrap
- Roll-up Banner Stands
- Theater Drops
- Hanging Banners



Choosing the Right Banner Offers Long Term Solutions

For Indoor/Outdoor use. Durability and finishing are the two main issues to consider when choosing banner material. Scrim banner is best and most common for durability with solvent ink systems. For indoor use, consider non woven banner when recycling and low cost come to mind.

- Durable Scrim can be finished in a variety of ways, sewn, banner tabs or with grommets.
- All scrim banner contains a polyester fabric center with PVC adhered to both sides.



Compare:

Scrim Banner

Most common and durable for both indoor and out with aqueous ink systems. Durable Scrim can be finished in a variety of ways, sewn, banner tabs or with grommets. All scrim banner contains a polyester fabric center with PVC adhered to both sides.

Non Woven Banner

Nonwoven fabric is fabric-like material and an incredibly strong, light, synthetic material to produce tough, durable posters for indoor & outdoor events. Fully recyclable, Eco-friendly.

BEST FOR OUTDOOR BANNER

QM-13FB1000G Elite™
13 oz Front-lit Glossy Scrim Banner



13FB1000G is a premium 13 oz front-lit banner material that is compatible with latex, solvent and UV inks. Its 1000 x 1000 denier creates a high tensile and tear strength banner. The fire retardant coating allows it to be used in all environments.

- Frontlit Banners
- Display Systems
- Grommeted Banners
- POP Display
- Billboards

BEST FOR OUTDOOR BANNER

QM-13FB1000M Elite™
Front-lit Matte Scrim Banner



13FB1000M is a premium 13 oz front-lit banner material that is compatible with latex, solvent and UV inks. Its 1000 x 1000 denier creates a high tensile and tear strength banner. The fire retardant coating allows it to be used in all environments.

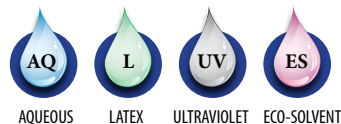
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Over Laminates for Protection and Finish

- "Cold" pressure sensitive over laminate
- Solvent acrylic adhesive for the strongest adhesion and long term reliability
- Optically clear

With floor graphics, you have to use the right vinyl. You need a vinyl married to an adhesive that is fairly soft and cohesive at the same time. Typically, concrete and asphalt are not too flat or too smooth. You need a vinyl with enough adhesive to wet that kind of surface. You can't take an off-the-shelf item that's typical for most graphic applications and stick it on asphalt or concrete.



BEST FOR EVERYDAY LAMINATION

- LAMMT** Titanium™
4 Mil Matte PSA Laminate
- LAMGL** Titanium™
4 Mil Glossy PSA Laminate
- LAMST** Titanium™
4 Mil Satin PSA Laminate
- LAMTXT6** Titanium™
6 Mil Textured PSA Laminate



General, everyday laminate with "cold" solvent acrylic pressure sensitive permanent adhesive. PVC base works well with almost any media type, unlike heat-assisted laminates.

- For Use with any Film or Smooth Vinyl
- Protect from Scratches, Handling and Water Resistance.

BEST FOR TWO-SIDED WINDOW DISPLAY LAMINATION

- CLMNTD** Titanium™
Clear Double Sided Mounting Adhesive



Que Media's CLMNTD is a clear, 3 mil polyester film with two sided adhesive, one permanent and one removable. It should be used to turn any non-adhesive material into a mountable solution. Ideal for two-sided, temporary window display. The side with the removable adhesive is designed to be attached to the glass or other mounting surface and it leaves no residue when removed.

- Temporary Glass/Windows
- Double Side Print Media
- Film, Vinyl, Paper

BEST FOR TEMPORARY FLOOR GRAPHICS/ADVERTISEMENTS

- LAM8TAS** Spartan™
Texture Floor laminate



This PVC textured laminate was specially designed to be a protective overlay for any vinyl or polypropylene with adhesive to create a temporary floor advertisement. It allows for direct printing but may reduce the scratch resistance. Formulated solvent acrylic adhesive for a strong bond and exceptional clarity. UL rated (UL410) for anti-slip properties. Some inks may contain excessive flow additives that can reduce adhesion so test before production.

- Short-term (1 yr) Floor Advertisement on Concrete, Tile or Any Hard, Smooth Surface

QEs & As

- Q:** Why Laminate?
- A:** To protect, enhance colors, improve appearance, preserve and extend the life of the image, it's a requirement of the application, for easy clean up, for graffiti protection, and to allow for personal interaction or add value.

