



## QM-SMARTFILM: Economical matte 100% PET display film

SMARTFILM is a durable PET film with an extremely fast drying receptive coating. SMARTFILM can be used for general indoor/outdoor signage and also economical backlit applications. A great cost-effective all-purpose PET film for any print maker.



### Benefits:

- Economical
- Durable and Curl Resistant
- Versatile Composition
- Smooth Non-Glare Finish

### Applications:

- Backlit Displays
- Roll Up Displays
- POP Displays
- Indoor/Outdoor Short Term Displays

Registered Latex Developer



#### TECHNICAL DATA: QM-SMARTFILM – MATTE 100% PET DISPLAY FILM

SURFACE FINISH:	Matte	OPACITY:	80
BASE MATERIAL:	PET Film	DURABILITY:	Indoor: Up to 2 year Outdoor: 6 months
BASE WEIGHT:	267 GSM +/- 10%	ROLL LENGTH:	100 FT.
CALIPER:	9 Mil +/- 1	ROLL WIDTHS:	36"
BRIGHTNESS:	80 (ISO Blue Whiteness)	CORE:	3"
WHITENESS:	125 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT	7 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	AQUEOUS  LATEX  UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)