



## QM-POP: Hybrid matte semi-rigid blockout grey back film

With POP aqueous users can now make POP-IN graphics for trade shows and display units. POP is designed to not be too rigid for handling and printer feeding. We recommend using Millennium laminates for finishing and improved scratch resistance. POP is 100% blockout and has a bright white matte microporous receptive coating for bold, bright graphics making your images stand out.



### Benefits:

- Ultra Durable When Laminated
- Fluorescent White Point
- Fast Dry Times
- Water Resistant

### Applications:

- Display Units
- Trade Show Booths
- Table Top Displays
- High End Displays

#### TECHNICAL DATA: QM-POP – HYBRID MATTE SEMI-RIGID BLOCKOUT GREY BACK FILM

SURFACE FINISH:	Matte	OPACITY:	100
BASE MATERIAL:	Hybrid Film	DURABILITY:	Indoor: Up to 1 year Outdoor: 6 months
BASE WEIGHT:	380 GSM +/- 10%	ROLL LENGTH:	65'
CALIPER:	14 Mil +/- 1	ROLL WIDTHS:	36"
BRIGHTNESS:	96 (ISO Blue Whiteness)	CORE:	3"
WHITENESS:	120 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT	3 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	AQUEOUS  LATEX  UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)