



## QM-LAPP: Everyday Matte Latex/UV polypropylene

High quality and low cost makes QM-LAPP your #1 choice for general poster/banner advertising. Matte water resistant finish, apply any Que Media laminate for a complete, tear free finished product.



### Benefits:

- Tear Resistant & Durable
- Economical
- Strong Rigidity
- Curl Resistant Composition

### Applications:

- General Posters/Banners
- Outdoor Posters
- Indoor Signage
- POP Displays

Registered Latex Developer



#### TECHNICAL DATA: QM-LAPP – EVERYDAY MATTE LATEX/UV POLYPROPYLENE

SURFACE FINISH:	Matte	OPACITY:	97
BASE MATERIAL:	Polypropylene	DURABILITY:	Indoor: Up to 1 year Outdoor: 6 months
BASE WEIGHT:	120 GSM +/- 10%	ROLL LENGTH:	200 FT.
CALIPER:	7 Mil +/- 1	ROLL WIDTHS:	36" & 60"
BRIGHTNESS:	92 (ISO Blue Whiteness)	CORE:	3" with 2" Adapter
WHITENESS:	87 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT	6+/- 10% by angle of 60°	INK RECOMMENDATIONS:	LATEX  UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)