



## QM-ESV: Matte WR frontlit scrim banner

Our signature matte porous coating offers a bright white finish for high density color display. Water and scratch resistant suitable for indoor and short-term outdoor banners. High denier for ultra durability and tear strength.



### Benefits:

- Water Resistant
- Smooth Non-Glare Finish
- Tear Resistant

### Applications:

- Indoor Banners
- Point of Sale Display
- Short Term Outdoor Banners

#### TECHNICAL DATA: QM-ESV — MATTE WR FRONTLIT SCRIM BANNER

SURFACE FINISH:	Matte	GLOSS MEASUREMENT:	2 +/- 10% by angle of 60°
DENIER:	500D x 500D	DURABILITY:	Indoor: Up to 1 year Outdoor: Up to 6 months
BASE MATERIAL:	PVC	ROLL LENGTH:	60 FT.
BASE WEIGHT:	490 GSM +/- 10%	ROLL WIDTHS:	24", 36", 42", 50", & 60"
CALIPER:	15 Mil +/- 1	CORE:	2"
BRIGHTNESS:	101 (ISO Blue Whiteness)	PRINT SIDE:	Print Side Out
WHITENESS:	125 (CIE Ganz)	INK RECOMENDATIONS:	AQUEOUS
OPACITY:	98	STORAGE:	Up to six months if stored in proper conditions (cool, dry place 50-80°)



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to six months if stored in proper conditions (cool, dry place 50-80°)